

Ryan Walker-Snellings

User Experience Designer

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PROFILE

I am a User Experience Designer with an interest and background in the education system. I have always leaned toward helping students access the world, while also understanding how to meet them where they are at. With nearly a decade of experience in studying and understanding human behavior, as well as crafting experiences catered to my target audience's unique needs, I bring a wealth of knowledge and empathy in my transition to the UX design field. As a recent BrainStation alumna, I learned how to apply the design thinking perspective to help narrow down my user's specific problem through research and evaluation to design a solution for their needs. I look forward to providing users of all ages and development levels with digital solutions that are fun, engaging, and intuitive.

SKILLS

Figma, Primary and Secondary Research, Journey Mapping, Exploratory and Solution Sketching, Ideation, Wireframing, Prototyping, Iteration, User Flows, User Research, User Testing, Microsoft Office Suite.

EXPERIENCE

School Psychologist | Broward County Public Schools

JULY 2020 - JULY 2022, FORT LAUDERDALE, FL

- Built credibility and trust amongst stakeholders with ethical professional practice in service delivery
- Collaborated with mental health providers spanning dozens of schools to develop individualized counseling plans for students
- Utilized data-based decision-making to monitor progress and design interventions
- Prepared evaluation reports efficiently and interpret findings in written and oral presentations

EDUCATION

BrainStation | Diploma, User Experience Design

FEBRUARY 2023 - MAY 2023, MIAMI, FL

University of Florida | Advanced Degree, Education Specialist in School Psychology

AUGUST 2016 - MAY 2019, GAINESVILLE, FL

University of Central Florida | Bachelors in Psychology, Minor in Early Childhood Education and Development

AUGUST 2012 - MAY 2016, ORLANDO, FL

PROJECTS

24-Hour Collaborative Sprint | UKG, Inc.

MAY 2023 - BRAINSTATION

- As a team of two designers and four software engineers, we designed an end-to-end digital solution that allows employees to track their milestones and accomplishments during their tenure with a company. It also enabled employees to use a chatbot feature within the website to express their thoughts, while the chatbot uses AI to decipher the underlying emotion the employee shared.
- Conducted primary and secondary research, sketched and wireframed ideas, designed hi-fi prototype, and collaborated with engineers to bring functionality to the designs.

EduBridge Capstone Project | School-Home Communication

MARCH 2023 - MAY 2023 - BRAINSTATION

- Individually designed a digital solution from problem space research to a high-fidelity prototype, related to streamlining the communication processes between educators and parents. Using EduBridge, educators and parents can document and share important information needed for data collection in one easy-to-use platform.
- Conducted primary and secondary research, interviewed target users, sketched and wireframed ideas, developed high-fidelity digital prototype, conducted user tests, iterated on design after usability testing, created market website and case study.

Committee Member | Racial Equity & Social Justice

MAY 2021 - JULY 2022 - BROWARD COUNTY PUBLIC SCHOOLS

- Selected to develop and facilitate a podcast listening group of 10+ psychologists aimed at generating meaningful conversation about anti-racist education practices